

# Technical sheet

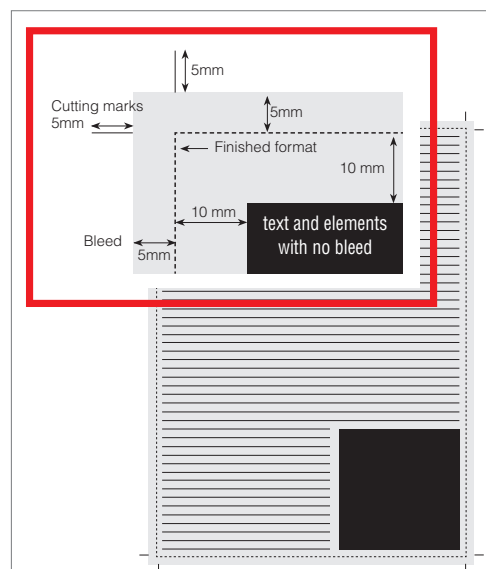
## Magazines



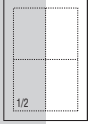
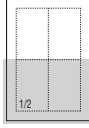
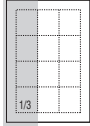
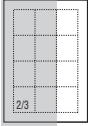
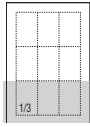

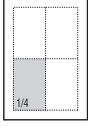
Finished format: H 267 mm x W 202 mm

Every supply of material should be accompanied by a note of dispatch containing at least the following information: the client's name, the advertiser's name, date and title of all editions using the material, the subject and a reference to the corresponding order number.

**Apply to:** Flair NL / Flair FR / Knack / Knack Weekend Koken / Knack Sport / Le Vif / Le Vif Focus / Le Vif Sport / Le Vif Weekend Recettes / Plus Magazine België NL + FR / Tendances Investir en... / Trends / Trends Beleggen in... / Trends-Tendances

**THESE FORMATS DO NOT APPLY  
MAGAZINE COLUMNS (see for these formats of columns.)**



 <p>1/1 page</p> <p><b>Finished format :</b> H 267 mm x W 202 mm + 5 mm bleed all round</p> <p>The texts, photos, logos and agency references must remain at least <u>10 mm</u> from the bleed.</p>	 <p>2/1 page</p> <p><b>Finished format :</b> H 267 mm x W 404 mm + 5 mm bleed all round</p> <p>The texts, photos, logos and agency references must remain at least <u>10 mm</u> from the bleed.</p> <p>All materials must be supplied as one unit. Spread headings and texts must remain 3 mm left and 3 mm right from the fold.</p>
 <p>1/2 page vertical bleed</p> <p><b>Finished format :</b> H 267 mm x W 99 mm + 5 mm bleed all round</p> <p>The texts, photos, logos and agency references must remain at least <u>10 mm</u> from the bleed.</p>	 <p>1/2 page horizontal bleed</p> <p><b>Finished format :</b> H 132 mm x W 202 mm + 5 mm bleed all round</p> <p>The texts, photos, logos and agency references must remain at least <u>10 mm</u> from the bleed.</p>
 <p>1/3 page vertical bleed</p> <p><b>Finished format :</b> H 267 mm x W 70 mm + 5 mm bleed all round</p> <p>The texts, photos, logos and agency references must remain at least <u>10 mm</u> from the bleed.</p>	 <p>2/3 page vertical bleed</p> <p><b>Finished format :</b> H 267 mm x W 128 mm + 5 mm bleed all round</p> <p>The texts, photos, logos and agency references must remain at least <u>10 mm</u> from the bleed.</p>
 <p>1/3 page horizontal bleed</p> <p><b>Finished format :</b> H 92 mm x W 202 mm + 5 mm bleed all round</p> <p>The texts, photos, logos and agency references must remain at least <u>10 mm</u> from the bleed.</p>	 <p>1/4 page horizontal bleed</p> <p><b>Finished format :</b> H 71 mm x W 202 mm + 5 mm bleed all round</p> <p>The texts, photos, logos and agency references must remain at least <u>10 mm</u> from the bleed.</p>
 <p>1/4 page squared no bleed</p> <p><b>Format :</b> H 118 mm x W 84 mm</p>	