

# Technical sheet

## Trends Gidsen KMO

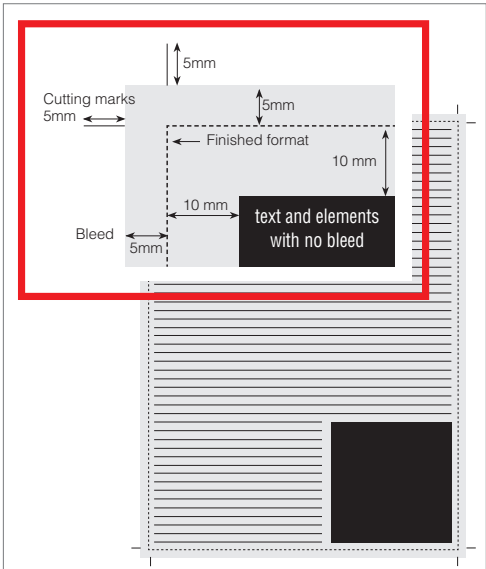
Finished format: H 267 mm x W 202 mm

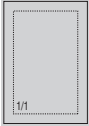

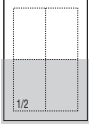
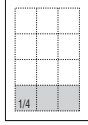
Every supply of material should be accompanied by a note of dispatch containing at least the following information: the client's name, the advertiser's name, date and title of all editions using the material, the subject and a reference to the corresponding order number.

### Apply to:

Gazellen Gids / Guide Gazelles  
 Carrièregids / Guide de carrière  
 Gids Familiebedrijven / Guide Entreprises familiales  
 Gids Transport – Bouw – Industrie / Guide Transport – Construction - Industrie  
 Gids AI, Technologie en digitale Transformatie / Guide AI, Technologie et Transformation Digitale

**THESE FORMATS DO NOT APPLY**  
**COLUMNS** (see for these formats of Magazine columns.)



|  |   |
|--|---|
|  <p>1/1 page</p> <p><b>Finished format :</b><br/>             H 267 mm x W 202 mm<br/>             + 5 mm bleed all round</p> <p>The texts, photos, logos and agency references must remain at least <b>10 mm</b> from the bleed.</p>                    |  <p>2/1 page</p> <p><b>Finished format :</b><br/>             H 267 mm x W 404 mm<br/>             + 5 mm bleed all round</p> <p>The texts, photos, logos and agency references must remain at least <b>10 mm</b> from the bleed.</p> <p>All materials must be supplied as one unit. Spread headings and texts must remain 3 mm left and 3 mm right from the fold.</p> |
|  <p>1/2 page horizontal bleed</p> <p><b>Finished format :</b><br/>             H 132 mm x W 202 mm<br/>             + 5 mm bleed all round</p> <p>The texts, photos, logos and agency references must remain at least <b>10 mm</b> from the bleed.</p> |  <p>1/4 page banner</p> <p><b>Finished format :</b><br/>             H 57 mm x W 171 mm</p>  |