

Display Advertising Components

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SPECIFICATIONS	
Text	DOC, TXT
Image/Logo	EPS, TIFF, JPEG, GIF - min. 72 dpi - RGB
Audio	WAV - MP3, audio bitrate 48 KBps
Video	FLV
Naming the file	In the filename the use of characters such as / \ * < > is prohibited. If necessary, the characters best used to divide a filename are _ and -.