

Video-box

Inread	
Video aspect ratio	16/9 (4:3 is not supported)
Dimensions	max. 1920 x 1080 - min. 640 x 360
File type	mov, flv, mpeg4, avi, vpaid, vast - max 3 visuals
File naming	Please do not use special characters in the file name (" , ' & , ç , à , é , (,) , ù , % , \$, + , * , ; , : , = , ? etc.). Use only underscores. Example: ProcterGamble_Always_dec2025_15sec
Video codec	all video codecs dimensions, with the exception of: ProPress 4444, HDV 720p60, Go2 Meeting 3 & 4, ER ACC LD, REDCODE
Sound	on
Max. file size	4 Mb
Length	15 sec. max.
URL redirection (click command) OR VAST redirect, maximum file size hosted by the agency: 5 MB	