

Technical sheet

Magazines

Finished format: H 267 mm x W 202 mm

Every supply of material should be accompanied by a note of dispatch containing at least the following information: the client's name, the advertiser's name, date and title of all editions using the material, the subject and a reference to the corresponding order number.

Apply to: DataNews / Flair NL / Flair FR / Knack / Knack Weekend / Knack Weekend Koken / Knack Weekend Summer / Knack Sport / Le Vif / Le Vif Focus / Le Vif Sport / Le Vif Weekend / Le Vif Weekend Recettes / Le Vif Weekend Summer / Plus Magazine België NL + FR / Tendances Investir en... / Trends / Trends Beleggen in... / Trends Style NL + FR / Trends-Tendances

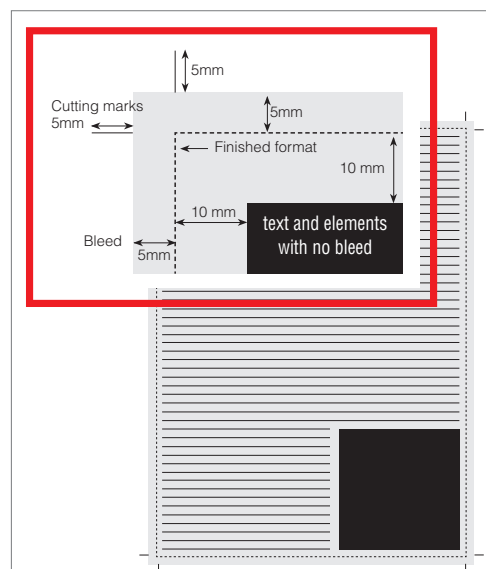
THESE NEW FORMATS OF FLAIR NL + FR WILL APPLY FROM 14/10/2025.

From 26/11/2025 KNACK WEEKEND AND LE VIF WEEKEND new format

THESE FORMATS DO NOT APPLY

- KNACK WEEKEND BLACK AND LE VIF WEEKEND BLACK
(see separate formats) (until 19/11/2025)

- MAGAZINE COLUMNS (see for these formats of columns.)

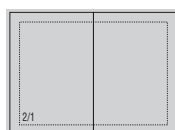


1/1 page

Finished format :

H 267 mm x W 202 mm
+ 5 mm bleed all round

The texts, photos, logos and agency references must remain at least 10 mm from the bleed.



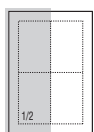
2/1 page

Finished format :

H 267 mm x W 404 mm
+ 5 mm bleed all round

The texts, photos, logos and agency references must remain at least 10 mm from the bleed.

All materials must be supplied as one unit. Spread headings and texts must remain 3 mm left and 3 mm right from the fold.

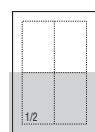


1/2 page vertical bleed

Finished format :

H 267 mm x W 99 mm
+ 5 mm bleed all round

The texts, photos, logos and agency references must remain at least 10 mm from the bleed.

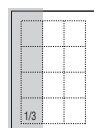


1/2 page horizontal bleed

Finished format :

H 132 mm x W 202 mm
+ 5 mm bleed all round

The texts, photos, logos and agency references must remain at least 10 mm from the bleed.

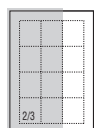


1/3 page vertical bleed

Finished format :

H 267 mm x W 70 mm
+ 5 mm bleed all round

The texts, photos, logos and agency references must remain at least 10 mm from the bleed.

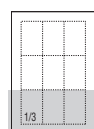


2/3 page vertical bleed

Finished format :

H 267 mm x W 128 mm
+ 5 mm bleed all round

The texts, photos, logos and agency references must remain at least 10 mm from the bleed.

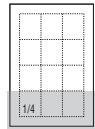


1/3 page horizontal bleed

Finished format :

H 92 mm x W 202 mm
+ 5 mm bleed all round

The texts, photos, logos and agency references must remain at least 10 mm from the bleed.

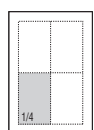


1/4 page horizontal bleed

Finished format :

H 71 mm x W 202 mm
+ 5 mm bleed all round

The texts, photos, logos and agency references must remain at least 10 mm from the bleed.



1/4 page squared no bleed

Format :

H 118 mm x W 84 mm