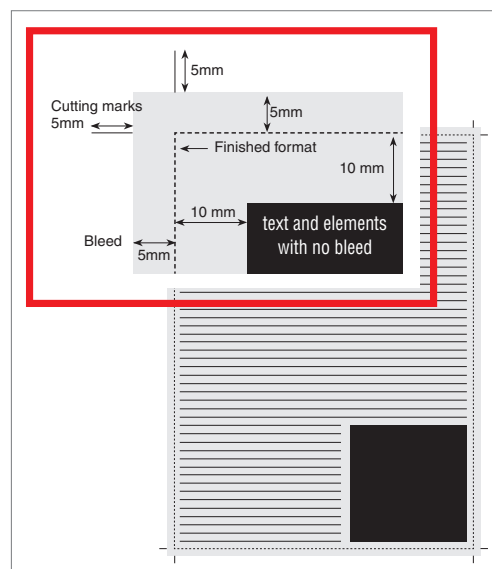


# Technical sheet

## Flair NL + FR

Finished format: H 265 mm x W 206 mm

Every supply of material should be accompanied by a note of dispatch containing at least the following information: the client's name, the advertiser's name, date and title of all editions using the material, the subject and a reference to the corresponding order number.



**THESE FORMATS ARE STILL APPLICABLE until 07/10/2025**  
**From 14/10/2025, there will be a new format: H 267 mm x W 202 mm**



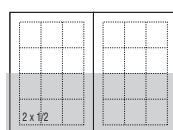
1/1 page

**Finished format (trimbox):**

H 265 mm x W 206 mm

+ 5 mm bleed all around

All elements that are not to be cut, must remain at least 10mm from the bleed.



2 x 1/2 page horizontal bleed

**Finished format (trimbox):**

H 130 mm x W 412 mm

+ 5 mm bleed all around

All elements that are not to be cut, must remain at least 10mm from the bleed.

All materials must be supplied as one unit. Spread headings and texts must remain 3 mm left and 3 mm right from the fold.



2/1 page

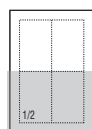
**Finished format (trimbox):**

H 265 mm x W 412 mm

+ 5 mm bleed all around

All elements that are not to be cut, must remain at least 10mm from the bleed.

All materials must be supplied as one unit. Spread headings and texts must remain 3 mm left and 3 mm right from the fold.



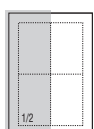
1/2 page horizontal bleed

**Finished format (trimbox):**

H 130 mm x W 206 mm

+ 5 mm bleed all around

All elements that are not to be cut, must remain at least 10mm from the bleed.



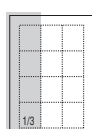
1/2 page vertical bleed

**Finished format (trimbox):**

H 265 mm x W 100 mm

+ 5 mm bleed all around

All elements that are not to be cut, must remain at least 10mm from the bleed.



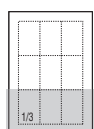
1/3 page vertical bleed

**Finished format (trimbox):**

H 265 mm x W 71 mm

+ 5 mm bleed all around

All elements that are not to be cut, must remain at least 10mm from the bleed.



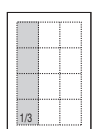
1/3 page horizontal bleed

**Finished format (trimbox):**

H 90 mm x W 206 mm

+ 5 mm bleed all around

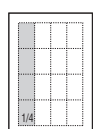
All elements that are not to be cut, must remain at least 10mm from the bleed.



1/3 page vertical no bleed

**Format:**

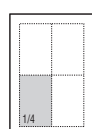
H 245 mm x W 56 mm



1/4 page vertical no bleed

**Format:**

H 245 mm x W 42 mm



1/4 page squared no bleed

**Format:**

H 120 mm x W 86 mm