

Technical sheet COLUMNS **Knack Weekend - Knack Weekend Black** **Le Vif Weekend - Le Vif Weekend black**

Every supply of material should be accompanied by a note of dispatch containing at least the following information: the client's name, the advertiser's name, date and title of all editions using the material, the subject and a reference to the corresponding order number.

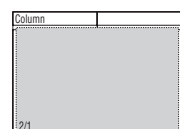
Sortes of Columns

NL: Knack Weekend, Knack Weekend Summer
Knack Weekend Black:
Fashion - Living - Time Out - Immo
FR: Le Vif Weekend, Le Vif Weekend Summer:
Les Bonnes Adresses - Immo

Sortes of Columns

NL: Knack Weekend Black:
Fashion - Living - Time Out - Immo
FR: Le Vif Weekend Black:
Les Bonnes Adresses - Immo

Columns Magazines format magazines W 202 x H 267



2/1 column no bleed

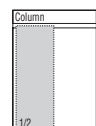
Format:
H 232 mm x W 382 mm

All materials must be supplied as one unit. Spread headings and texts must remain 3 mm left and 3 mm right from the fold.



1/1 column no bleed

Format:
H 232 mm x W 180 mm



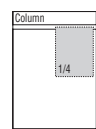
1/2 column vertical no bleed

Format:
H 232 mm x W 88 mm



1/2 column horizontal no bleed

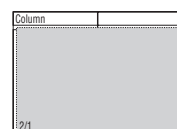
Format:
H 114 mm x W 180 mm



1/4 column squared no bleed

Format:
H 114 mm x W 88 mm

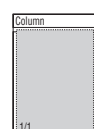
Columns Magazines XL format magazines W 225 x H 285



2/1 column no bleed

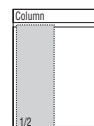
Format:
H 256 mm x W 425 mm

All materials must be supplied as one unit. Spread headings and texts must remain 3 mm left and 3 mm right from the fold.



1/1 column no bleed

Format:
H 256 mm x W 200 mm



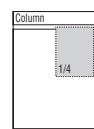
1/2 column vertical no bleed

Format:
H 256 mm x W 98 mm



1/2 column horizontal no bleed

Format:
H 126 mm x W 200 mm



1/4 column squared no bleed

Format:
H 126 mm x W 98 mm