

Technical sheet COLUMNS **Knack - Le Vif**

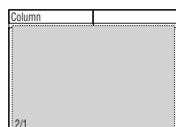
Every supply of material should be accompanied by a note of dispatch containing at least the following information: the client's name, the advertiser's name, date and title of all editions using the material, the subject and a reference to the corresponding order number.

Sortes of Columns

NL: Knack: Selection - Immo

FR: Le Vif: Selection - Immo

Columns Magazines format magazines W 202 x H 267



2/1 column no bleed

Format:

H 232 mm x W 382 mm

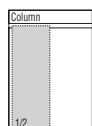
All materials must be supplied as one unit. Spread headings and texts must remain 3 mm left and 3 mm right from the fold.



1/1 column no bleed

Format:

H 232 mm x W 180 mm



1/2 column vertical no bleed

Format:

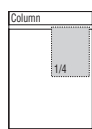
H 232 mm x W 88 mm



1/2 column horizontal no bleed

Format:

H 114 mm x W 180 mm



1/4 column squared no bleed

Format:

H 114 mm x W 88 mm