

Technical sheet COLUMNS **Flair Vlaams - Flair Frans**

Every supply of material should be accompanied by a note of dispatch containing at least the following information: the client's name, the advertiser's name, date and title of all editions using the material, the subject and a reference to the corresponding order number.

Sortes of Columns:

NL: Flair Vlaams: De betere adressen

FR: Flair Frans: Les bonnes adresses

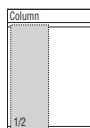
THESE FORMATS ARE **STILL APPLICABLE until 07/10/2025**
From 14/10/2025, there will be a new format: H 267 mm x W 202 mm

Columns Magazines format magazines W 206 x H 265



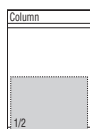
1/1 column no bleed

Format:
H 232 mm x W 180 mm



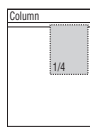
1/2 column vertical no bleed

Format:
H 232 mm x W 88 mm



1/2 column horizontal no bleed

Format:
H 114 mm x W 180 mm



1/4 column squared no bleed

Format:
H 114 mm x W 88 mm