

CREATIVE SOLUTIONS

LIBELLE LEKKER

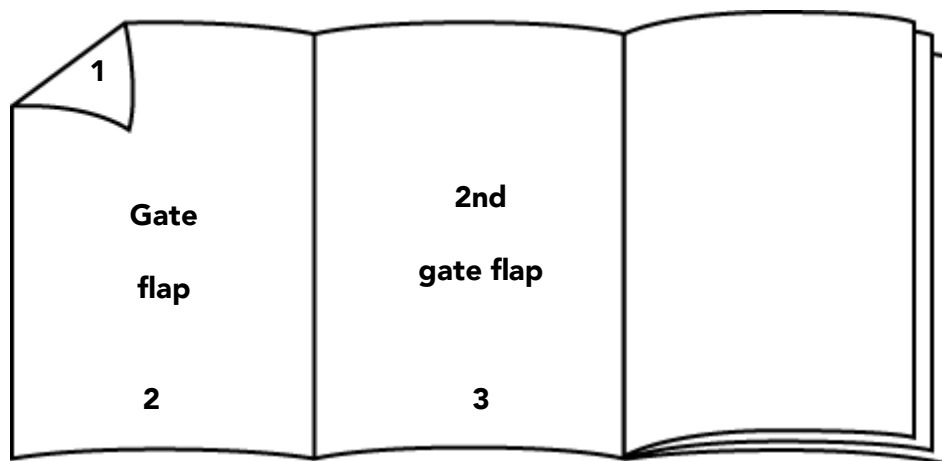
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GATEFOLD

THE FOLLOWING CONDITIONS APPLY TO ALL GATEFOLDS:

Reservations:	As early as possible and at least 9 weeks prior to publication. The dates will be determined by mutual agreement.
Price:	On request
Cancellations:	Cancellation of an assignment will not be accepted..
Submission of the material:	4 weeks prior to publication

INTERNAL OR EXTERNAL GATEFOLD



Composition gatefold:

2nd gate flap page + gate flap folio, folded inwards

Net size of the pages for an gatefold:

Page 1/2: 210 mm W x 275 mm H

Page 3: 215 mm W x 275 mm H

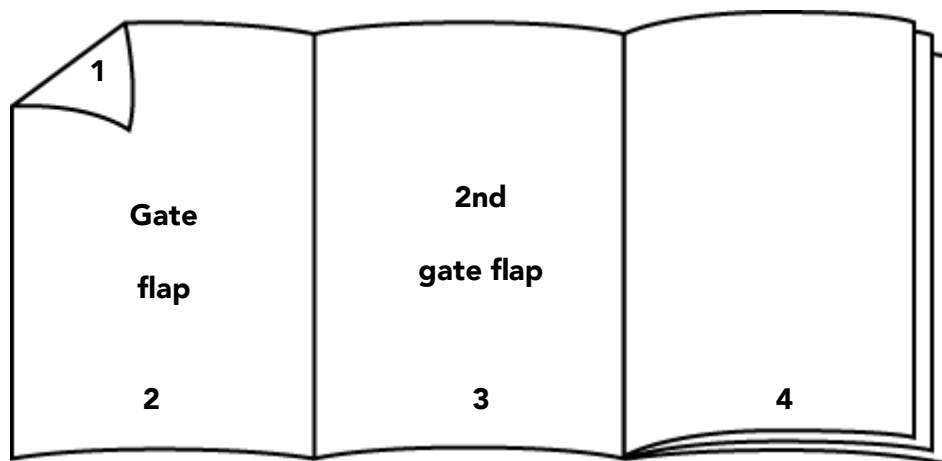
This formula offers three advertising pages on the cover to the same advertiser.

SUPERGATEFOLD

THE FOLLOWING CONDITIONS APPLY TO ALL GATEFOLDS:

Reservations:	As early as possible and at least 9 weeks prior to publication. The dates will be determined by mutual agreement.
Price:	On request
Cancellations:	Cancellation of an assignment will not be accepted..
Submission of the material:	4 weeks prior to publication

SUPERGATEFOLD



Composition supergatefold:

Consists of a GATEFOLD (2nd gate flap page + gate flap, folded inwards) and the first page of the body (= page 4).

Net sizes of the pages:

Page 1/2: 210 mm W x 275 mm H

Page 3: 215 mm W x 275 mm H

Page 4: 220 mm W x 275 mm H

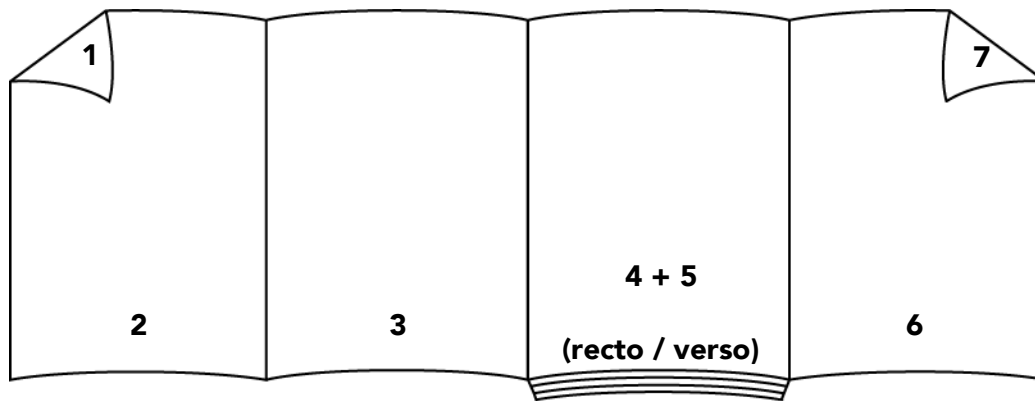
This formula provides four color pages on the cover for a single advertiser.

DOUBLE GATEFOLD

THE FOLLOWING CONDITIONS APPLY TO ALL GATEFOLDS:

Reservations:	As early as possible and at least 9 weeks prior to publication. The dates will be determined by mutual agreement.
Price:	On request
Cancellations:	Cancellation of an assignment will not be accepted..
Submission of the material:	4 weeks prior to publication

DOUBLE GATEFOLD



Composition double gatefold:

Gatefold (2nd flap page + a gate flap) followed by a 2nd Gatefold (pages. 4/5 + a gate flap).

Net sizes of the pages:

Page 1/2: 210 mm W x 275 mm H

Page 3: 215 mm W x 275 mm H

Page 4/5: 215 mm W x 275 mm H

Page 6/7: 210 mm W x 275 mm H

This formula provides seven color pages on the cover for a single advertiser.

INSERT - 2p tot 40p.

POSSIBILITIES:

2 to 40 pages in the body of the magazine

Remark: for inserts of 6 pages: see technical data on the corresponding fiche

TECHNICAL DATA:

Inserts with 4 or more pages must always be delivered folded.

Folded insert sizes (wit excep:

Minimum size: 115 mm W x 148 mm H + 3 mm milling blank + 15 mm false trim at the top

Maximum size: 210 mm W x 275 mm H + 3 mm milling blank + 15 mm false trim at the top

Parts that must not be trimmed should be at least 8 mm inside the specified net sizes.

Samples must be glued on the inside pages of the insert.

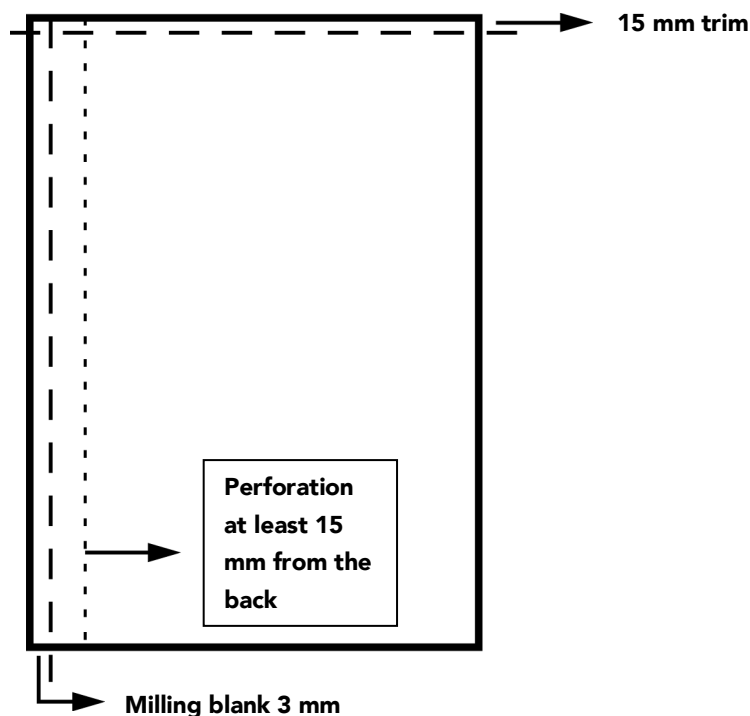
WEIGHT OF PAPER:

Min. insert 2 or 4 pages: min. 120 gram/m²

From 8 pages: 70 gram/m²

GRAIN DIRECTION:

Parallel with the fold of the insert



Delivery adress:

Senefelder Misset – t.a.v. Marcel Smit

Mercuriusstraat 35,

NL – 7006 RK Doetinchem

Please send approximately 10 dummies (or blank copies) to Roularta Media Group to the attention of Griet Vanderyse at last 5 weeks prior to issue date.

Without these dummies for approval Roularta Media Group declines all responsibility during processing.

For delivery conditions: see

<http://www.roularta.be/sites/default/files/public/roularta/TechnischeFiches/stackinginstructions.pdf>

INSERT – 6p.

TECHNICAL DATA:

Inserts with 4 or more pages must always be delivered folded.

Folded insert sizes:

Page 1-2:

Minimum size: 115 mm W x 105 mm H + 3 mm milling blank + 15 mm false trim at the top

Maximum size: 210 mm W x 265 mm H + 3 mm milling blank + 15 mm false trim at the top

Page 3-6:

Minimum size: 105 mm W x 105 mm H + 3 mm milling blank + 15 mm false trim at the top

Maximum size: 200 mm W x 265 mm H + 3 mm milling blank + 15 mm false trim at the top

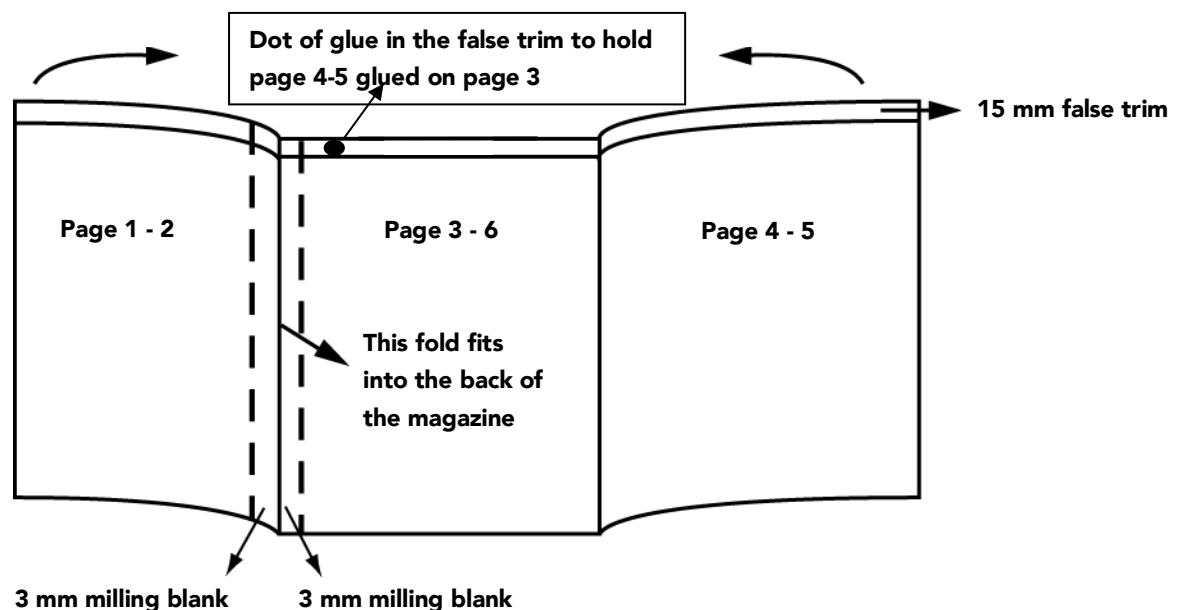
Page 4-5:

Minimum size: 40 mm W x 105 mm H + 5 mm false trim at the top

Maximum size: 197 mm W x 265 mm H + 5 mm false trim at the top

Weight of paper for an insert of 6 pages : min 80 gramme/m²

Parts that must not be trimmed should be at least 8 mm inside the specified net sizes.



Delivery address:

Roto Smeets Deventer - Attn. of Albert Timmer Arends

Hunneperkade 17004

NL – 7418 BT Deventer

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LOOSE INSERT

POSSIBILITIES:

2 to 48 pages

TECHNICAL DATA:

Sizes of the folded and trimmed loose insert:

Minimum size: 115 mm W x 148 mm H

Maximum size: 195 mm W x 265 mm H

The loose insert should always be delivered trimmed at 3 sides

WEIGHT OF PAPER:

Minimum for 2 pages: 135 grammes/m²

Maximum for 48 pages: 56 grammes/m²

Delivery address when it concerns the whole edition:

Senefelder Misset – t.a.v. Marcel Smit

Mercuriusstraat 35,

NL – 7006 RK Doetinchem

Delivery address for loose items only meant for subscribers:

Roularta Media Group – to the attention of Griet Vanderyse

Meensesteenweg 300

BE – 8800 Roeselare

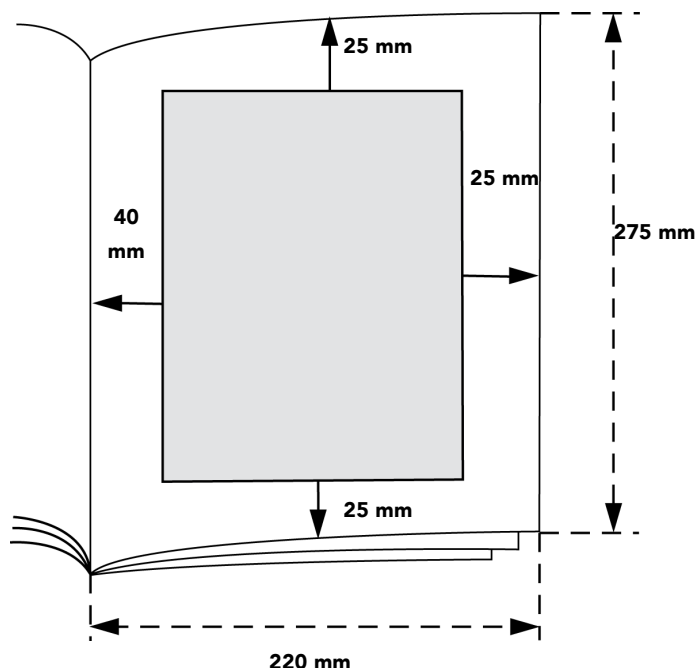
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GLUEING PRINTED MATTERS



	<u>CARD</u>	<u>FOLDER</u>	<u>CREDIT CARD</u> (rating outside specs)
Minimum dimension:	60 mm W x 80 mm H	60 mm W x 80 mm H	55 mm W x 55 mm H
Maximum dimension:	155 mm W x 210 mm H	155 mm W x 190 mm H	80 mm W x 100 mm H
Minimum paper weight:	120 grs/m ²	115 grs/m ² for 4 pag.	200 grs/m ²
Maximum paper weight:	200 grs/m ²	60 grs/m ² for 32 pag.	300 grs/m ²
Maximum total weight 1 item:	25 gramme	25 gramme	25 gramme
Maximum thickness 1 item:	3 mm	3 mm	3 mm

Filled envelope: on demand

Positioning of the prints:

Printed matter can be glued within the shaded area (see drawing above)

Positioning requires a tolerance of 10 mm from the standard specified location, both in height and in width.

There can only be glued on the first page of a section.

Delivery address:

Senefelder Misset – t.a.v. Marcel Smit
Mercuriusstraat 35,
NL – 7006 RK Doetinchem

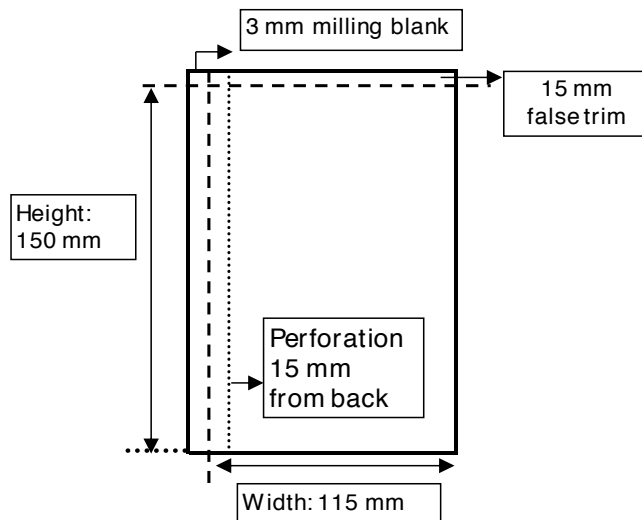
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POP-UP



THE POP-UP CAN BE POSITIONED HORIZONTALLY OR VERTICALLY!

Technical data:

° Dimension:

Width: 115 mm + 3 mm milling blank

Height: 150 mm + 15 mm false trimm

° Paper Weight:

Minimum: 135 gr/m²

Maximum: 180 gr/m²

Delivery adress:

Senefelder Misset – t.a.v. Marcel Smit

Mercuriusstraat 35,

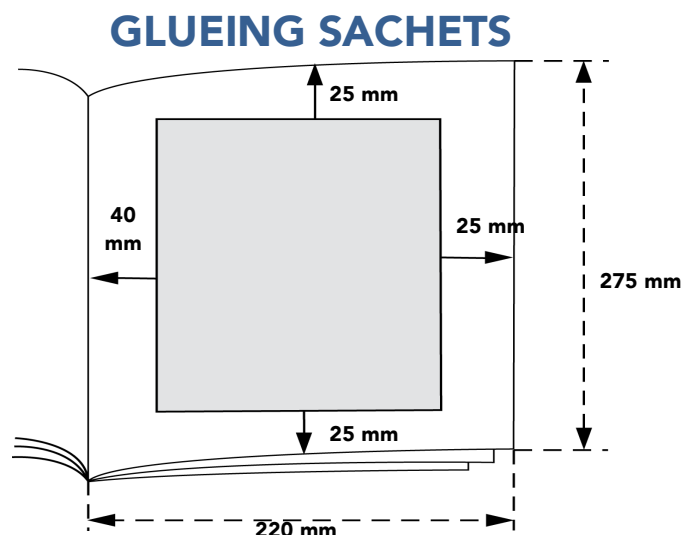
NL – 7006 RK Doetinchem

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Seizes and weight:

Minimum dimension: 65 mm B x 75 mm H

Maximum weight: 25 gram

Maximum dimension: 155 mm B x 190 mm H

Content / cm²: 0,15 ml

Maximum thickness: 3 mm

Positioning:

Sachets can be glued within the shaded area (see drawing above)

Positioning requires a tolerance of 10 mm from the standard specified location, both in height and in width. There can only be glued on the first page of a section.

Comment concerning the positioning of a flatspray:

When multiple flatsprays are present in one edition, the flatsprays will be repositioned accordingly to avoid local thickening of the magazine

Further specifications:

The sealed edges of the sachet must be 5 mm wide and must be able to resist a pressure of approx 2000 kg.

The sachet must be as flat as possible, especially the sealed edges i.e. the content of the sachet must be equally divided on the total surface.

The sachet must be flexibel and resist the temperature of 100°C (Hotmelt).

Packaging:

The sachets must be delivered upright in boxes with approximately 500 sachets.

All sachets should be placed in the boxes in the same direction. The different rows must be divided with a divider that is 10 mm higher than the sachets (to provide the sealed edges to be deformed).

Please use well manageable boxes, also at least 10 mm higher than the sachets.

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NL – 7006 RK Doetinchem

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INSERTS, SACHETS/SAMPLES OR OTHER TO BE PROCESSED LOOSE AND ONLY FOR THE PART 'SUBSCRIBERS'

All loose items that are meant to be processed with the subscribers of our magazines, must be delivered to the following address:

Roularta Media Group – to the attention of Griet Vanderyse
Meensesteenweg 300
BE – 8800 Roeselare

Standard technical specifications and delivery conditions apply.

Please send approximately 10 dummies (or blank copies) to Roularta Media Group to the attention of Griet Vanderyse at last 5 weeks prior to issue date.

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