

GATEFOLD AS AN EXTENSION TO THE COVER (1/2)

FORMAT: 210 MM W X 297 MM H (GRAFISCH NIEUWS/NOUVELLES GRAPHIQUES)

Description

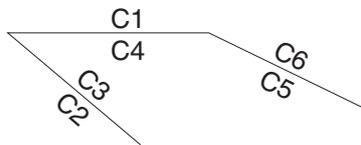
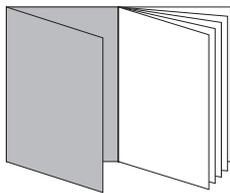
A formula in which a series of pages folds out as an extension to the cover. The surprise effect produced by this formula offers considerable creative possibilities.

Furthermore, there is no need to depart from the current deadlines for reservation. RMG prints the gatefold together with the magazine itself, so there is no separate deadline.

Possibilities

1. Gatefold on 2nd cover
2. Gatefold on 3rd cover
3. Half gatefold on 2nd cover
4. Half gatefold on 3rd cover
5. Reverse gatefold on 2nd cover
6. Double gatefold on 2nd cover

Technical specifications



1. Gatefold on 2nd cover

C1 = 205 mm (cover magazine, reserved for the editorial staff)

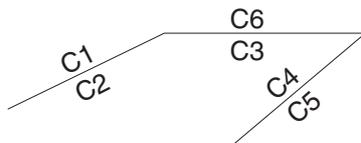
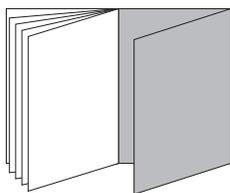
C2 = 200 mm

C3 = 200 mm

C4 = 205 mm (cover B)

C5 = 210 mm

C6 = 210 mm



2. Gatefold on 3rd cover

C1 = 210 mm (cover magazine, reserved for the editorial staff)

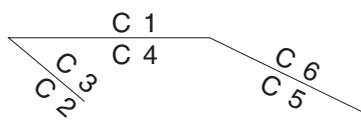
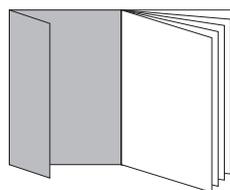
C2 = 210 mm (cover B)

C3 = 205 mm

C4 = 200 mm

C5 = 200 mm

C6 = 205 mm



3. Half gatefold on 2nd cover

C1 = 205 mm (cover magazine, reserved for the editorial staff)

C2 = 110 mm

C3 = 110 mm

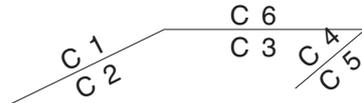
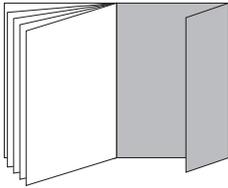
C4 = 205 mm (cover B)

C5 = 210 mm

C6 = 210 mm

GATEFOLD AS AN EXTENSION TO THE COVER (2/2)

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4. Half gatefold on 3rd cover

C1 = 210 mm (cover magazine, reserved for the editorial staff)

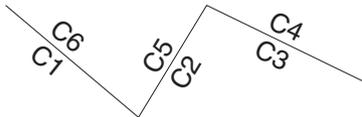
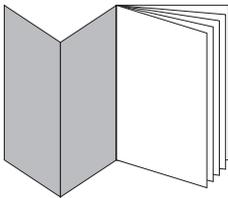
C2 = 210 mm (cover B)

C3 = 205 mm

C4 = 110 mm

C5 = 110 mm

C6 = 205 mm



5. Reverse gatefold on 2nd cover

C1 = 200 mm (cover magazine, reserved for the editorial staff)

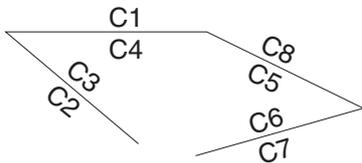
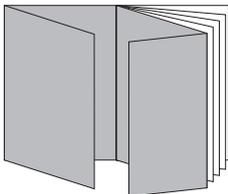
C2 = 205 mm (cover B)

C3 = 210 mm

C4 = 210 mm

C5 = 205 mm

C6 = 200 mm



6. Double gatefold on 2nd cover

C1 = 205 mm (cover magazine, reserved for the editorial staff)

C2 = 200 mm

C3 = 200 mm

C4 = 205 mm (cover B)

C5 = 205 mm

C6 = 200 mm

C7 = 200 mm

C8 = 205 mm

Formats material

- Half a page (ex. 3, 4): 297 x 110 mm + bleed (5 mm) top, bottom, left and right
- Single pages (ex. 1, 2, 5): 297 x 200 mm + bleed (5 mm) top, bottom, left and right
- Double page (ex. 6): 297 x 405 mm + bleed (5 mm) top, bottom, left and right.