

STICKING SAMPLES AND CARDS

The material should be delivered per language and per edition on a separate pallet. Every supply of material should be accompanied by a note of dispatch containing at least the following information: the client's name, the advertiser's name, date and title of the edition and language, the subject and a reference to the corresponding order number. If there are different versions, a separate pallet should be delivered for each version.

Description

Samples, tip-on cards, postcards and brochures can be affixed to the first page of one quire in the first half of an RMG magazine, in other words, always to a right-hand page.

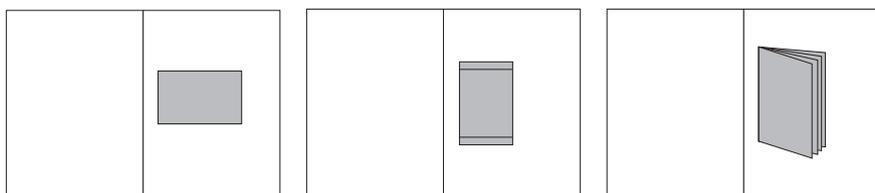
Technical specifications

Below you will find details concerning the sticking zone on the card and the sticking zone in the magazine. The sticking zone is always parallel to the back of the magazine, with a tolerance of ± 5 mm.

In order to guarantee a good result, you will have to supply at least 10 blank samples, tip-on cards, postcards or brochures beforehand, in order to allow our printers to run a test.

When you deliver blanks, please specify whether these have to be affixed to a cover or an inside page (samples, cards, ... can only be affixed to covers of magazines that are shrink-wrapped).

** In Case of doubt or a negative result, Roularta may claim more samples.*



Format of a glued reply card

A = min. 65 mm / max. 210 mm

B = min. 85 mm / max. 150 mm

Sticking zone on the page in the magazine

The glue is applied to the back of the tip-on card. Therefore it is recommended to keep a margin of 15 mm on the right side of the back.

Packing of the samples

The samples must be packed in boxes of equal quantities. If there is more than one row of samples in a box, solid partitions which are higher than the samples must be provided. The samples must be supplied in boxes of $\pm 1,000$, packed in such a way that the samples cannot be damaged or deformed during packaging and transportation.

The samples must always be packed in the same direction and special care must be taken that no Dutch and French-language samples get mixed up.

Delivery of the samples

4 weeks before publication at Roularta Media Group,
Griet Vanderyse, Meensesteenweg 300, 8800 Roeselare.

