

Description

The advert is placed on the verso side of the flap. The recto side of the flap is reserved for editorial material. The 4th cover of the magazine is not included in this formula. The 4th cover is at the disposal of each advertiser who pays for an advert on the 4th cover.

Technical specifications

- The front flap is 150 mm wide x 267 mm high.
- Our printing division is responsible for the printing of the flap.
- Correct material ready for printing shall be supplied by the advertiser (if bleed: provide a 5 mm bleed at top, bottom, left and right).
- This formula is subject to prior approval of the concerned editors.

