



PERFECTLY IMPERFECT!

Flair is the largest and most fun media brand for young people and appears in both Dutch and French. Flair reaches millions of Belgian readers every month with stories via the magazine, flair.be and social media. Flair inspires and empowers with diverse, inclusive and optimistic stories, images and opinions and wants to make the world just that little bit more beautiful together with its readers.

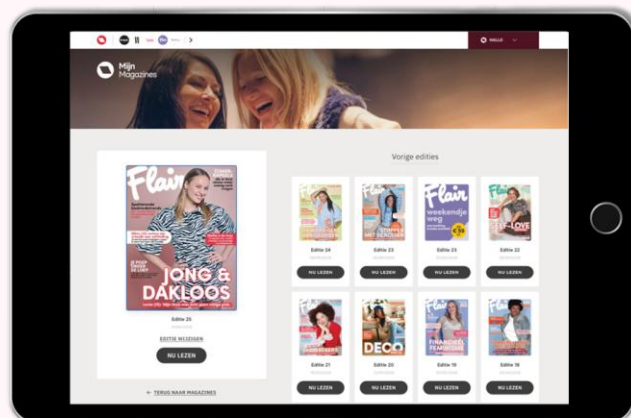
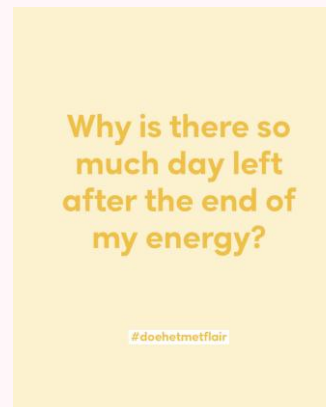
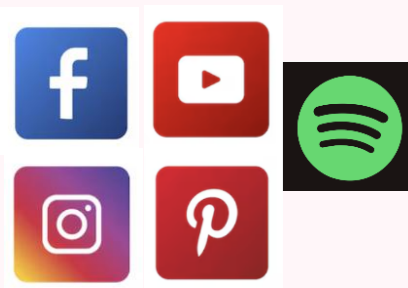
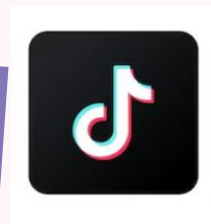
By making smart(er) choices every day. By choosing sustainable more often. By staying away from stereotypical beauty ideals. By preferring to see and accept ourselves as we are.

We don't strive for perfection, but for self-love. Because everything starts with loving yourself. And together we can do that better than alone. When we empower each other, we are more powerful.

Flair

FLAIR ECOSYSTEM

One brand. Always connected to the community.



Mijn Magazines

CALENDAR 2027

52 weeks of fashion, beauty, lifestyle & more



WEEK	PUBLICATION	RESERVATION	MATERIAL	THEME / DOSSIER
1	D · F 05/01 · 06/01	15/12/26 · 16/12/26	21/12/26 · 23/12/26	Budget weeks
2	12/01 · 13/01	22/12/26 · 23/12/26	29/12/26 · 31/12/26	Budget weeks
3	19/01 · 20/01	30/12/26 · 31/12/26	06/01 · 08/01	Budget weeks
4	26/01 · 27/01	07/01 · 08/01	13/01 · 15/01	Budget weeks
5	02/02 · 03/02	14/01 · 15/01	20/01 · 22/01	
6	09/02 · 10/02	21/01 · 22/01	27/01 · 29/01	
7	16/02 · 17/02	28/01 · 29/01	03/02 · 05/02	Kids
8	23/02 · 24/02	04/02 · 05/02	10/02 · 12/02	
9	02/03 · 03/03	11/02 · 12/02	17/02 · 19/02	Fashion trends / new season
10	09/03 · 10/03	18/02 · 19/02	24/02 · 26/02	
11	16/03 · 17/03	25/02 · 26/02	03/03 · 05/03	Wedding season / Celebrations
12	23/03 · 24/03	04/03 · 05/03	10/03 · 12/03	
13	30/03 · 31/03	10/03 · 11/03	16/03 · 18/03	(Adventurous) Travel

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14	D · F 06/04 · 07/04	17/03 · 18/03	23/03 · 25/03	
15	13/04 · 14/04	24/03 · 25/03	31/03 · 02/04	Foodies
16	20/04 · 21/04	01/04 · 02/04	07/04 · 09/04	
17	27/04 · 28/04	08/04 · 09/04	14/04 · 16/04	Mother's Day / gifting
18	04/05 · 05/05	14/04 · 15/04	20/04 · 22/04	
19	11/05 · 12/05	21/04 · 22/04	27/04 · 29/04	
20	18/05 · 19/05	27/04 · 28/04	03/05 · 05/05	Deco & Living
21	25/05 · 26/05	04/05 · 05/05	11/05 · 13/05	SPF
22	01/06 · 02/06	12/05 · 13/05	19/05 · 21/05	Body, Self-Love & Health
23	08/06 · 09/06	20/05 · 21/05	26/05 · 28/05	Festival fashion
24	15/06 · 16/06	27/05 · 28/05	02/06 · 04/06	Swimwear
25	22/06 · 23/06	03/06 · 04/06	09/06 · 11/06	
26	29/06 · 30/06	10/06 · 11/06	16/06 · 18/06	Baby

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27	D · F 06/07 · 07/07	17/06 · 18/06	23/06 · 25/06	
28	13/07 · 14/07	24/06 · 25/06	30/06 · 02/07	
29	20/07 · 21/07	30/06 · 01/07	06/07 · 08/07	
30	27/07 · 28/07	07/07 · 08/07	13/07 · 15/07	
31	03/08 · 04/08	14/07 · 15/07	20/07 · 23/07	
32	10/08 · 11/08	22/07 · 23/07	28/07 · 30/07	
33	17/08 · 18/08	29/07 · 30/07	04/08 · 06/08	
34	24/08 · 25/08	05/08 · 06/08	11/08 · 13/08	
35	31/08 · 01/09	12/08 · 13/08	18/08 · 20/08	Back To Work
36	07/09 · 08/09	19/08 · 20/08	25/08 · 27/08	Budget weeks
37	14/09 · 15/09	26/08 · 27/08	01/09 · 03/09	Fashion trends / new season · Budget weeks
38	21/09 · 22/09	02/09 · 03/09	08/09 · 10/09	Budget weeks
39	28/09 · 29/09	09/09 · 10/09	15/09 · 17/09	Budget weeks

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40	D · F 05/10 · 06/10	16/09 · 17/09	22/09 · 24/09	Deco & Living
41	12/10 · 13/10	23/09 · 24/09	29/09 · 01/10	
42	19/10 · 20/10	30/09 · 01/10	06/10 · 08/10	Outerwear
43	26/10 · 27/10	07/10 · 08/10	13/10 · 15/10	
44	02/11 · 03/11	13/10 · 14/10	19/10 · 21/10	Belgian Fashion & Beauty
45	09/11 · 10/11	19/10 · 20/10	25/10 · 27/10	
46	16/11 · 17/11	26/10 · 27/10	02/11 · 04/11	
47	23/11 · 24/11	03/11 · 04/11	09/11 · 12/11	
48	30/11 · 01/12	10/11 · 12/11	17/11 · 19/11	
49	07/12 · 08/12	18/11 · 19/11	24/11 · 26/11	Perfumes + accessories
50	14/12 · 15/12	25/11 · 26/11	01/12 · 03/12	Party • Gift Guide • Party outfits + Makeup
51	21/12 · 22/12	02/12 · 03/12	08/12 · 10/12	Party outfits + make-up
52	28/12 · 29/12	09/12 · 10/12	15/12 · 17/12	