



Roularta
Media Group



**SUMMER
PROMO**

2026



DIGITAL CAMPAIGNS

1+1

All* Digital campaigns

from 29/6 - 30/8/2026

With a minimum 5,000€ investment (net net)

To make sure advertisers can continue to reach the audiences they need, Roularta will be targeting this summer not only Belgian IP addresses, but **all** Belgian profiles. Whether they're in Belgium, or abroad enjoying a nice cocktail.

We will **only** reach someone when we can identify him or her as Belgian based on Roularta's datasignals and Logged-in profiles.

This way we ensure qualitative audiences.



*Except : Data, Podcasts, Social packs, exclusive deals and Rich media
Campaign dependent of available inventory

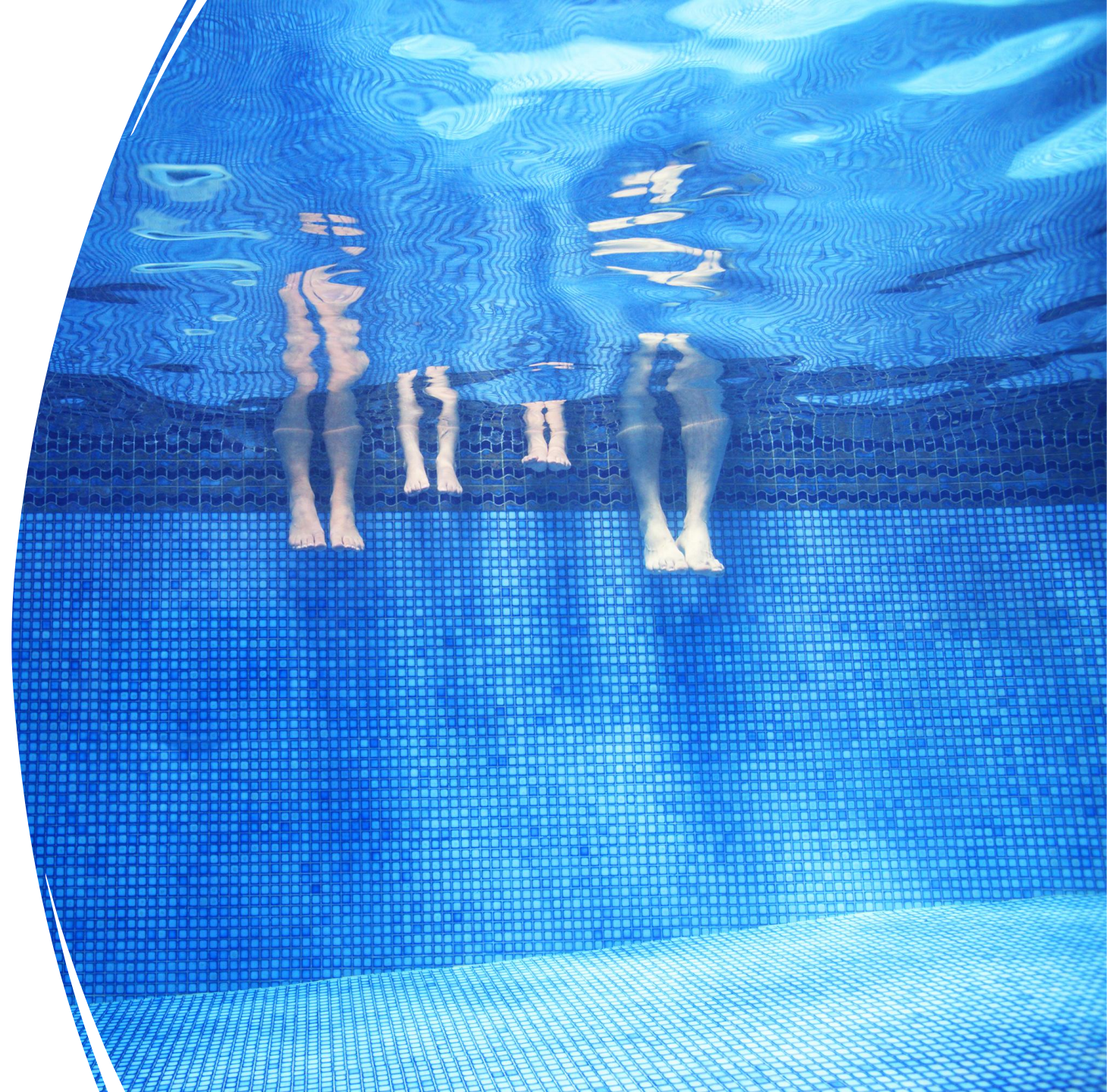


DIGITAL CONTENT CAMPAIGNS

-40% (Before AC)

**All Digital Content campaigns
from 29/6 - 30/8/2026**

With a minimum 7,000€ investment (net net)



dependent of available inventory

PRINT

1+1

**On all* print integrations for
Weekly magazines**

-50%

**on all* print integrations for
Monthly magazines**

From 29/6 - 30/8/2026



(*)Except : Weekend Special Mode XL 26/08
dependent of available inventory

LEADGENS

1+1

all integrations in our Lead generation e-letters from 29/6 - 30/8/2026



dependent of available inventory

MAGIXX

REACH

SUMMER

PROMO



BUY 1 + 2 FREE

-  Offer only valid on Magixx Reach 1 Package
-  Valid for campaigns in June, July & August
-  Booking must be confirmed before 31st May

39.000€

Media value 322.000€

*1 campaign purchased + 2 free bonus campaigns.
Non-transferable, non-refundable. Not combinable with other promotions. Subject to availability*



Roularta Advertising



We Make It Personal

Raketstraat 50, 1130 Brussel, www.roularta-advertising.be