



**Roularta**  
Media Group



**SUMMER  
PROMO**

**2026**



# DIGITAL CAMPAIGNS

## 1+1

### All\* Digital campaigns

### from 29/6 - 30/8/2026

With a minimum 5,000€ investment (net net)

To make sure advertisers can continue to reach the audiences they need, Roularta will be targeting this summer not only Belgian IP addresses, but **all** Belgian profiles. Whether they're in Belgium, or abroad enjoying a nice cocktail.

We will **only** reach someone when we can identify him or her as Belgian based on Roularta's datasignals and Logged-in profiles.

This way we ensure qualitative audiences.



\*Except : Data, Podcasts, Social packs, exclusive deals and Rich media  
Campaign dependent of available inventory

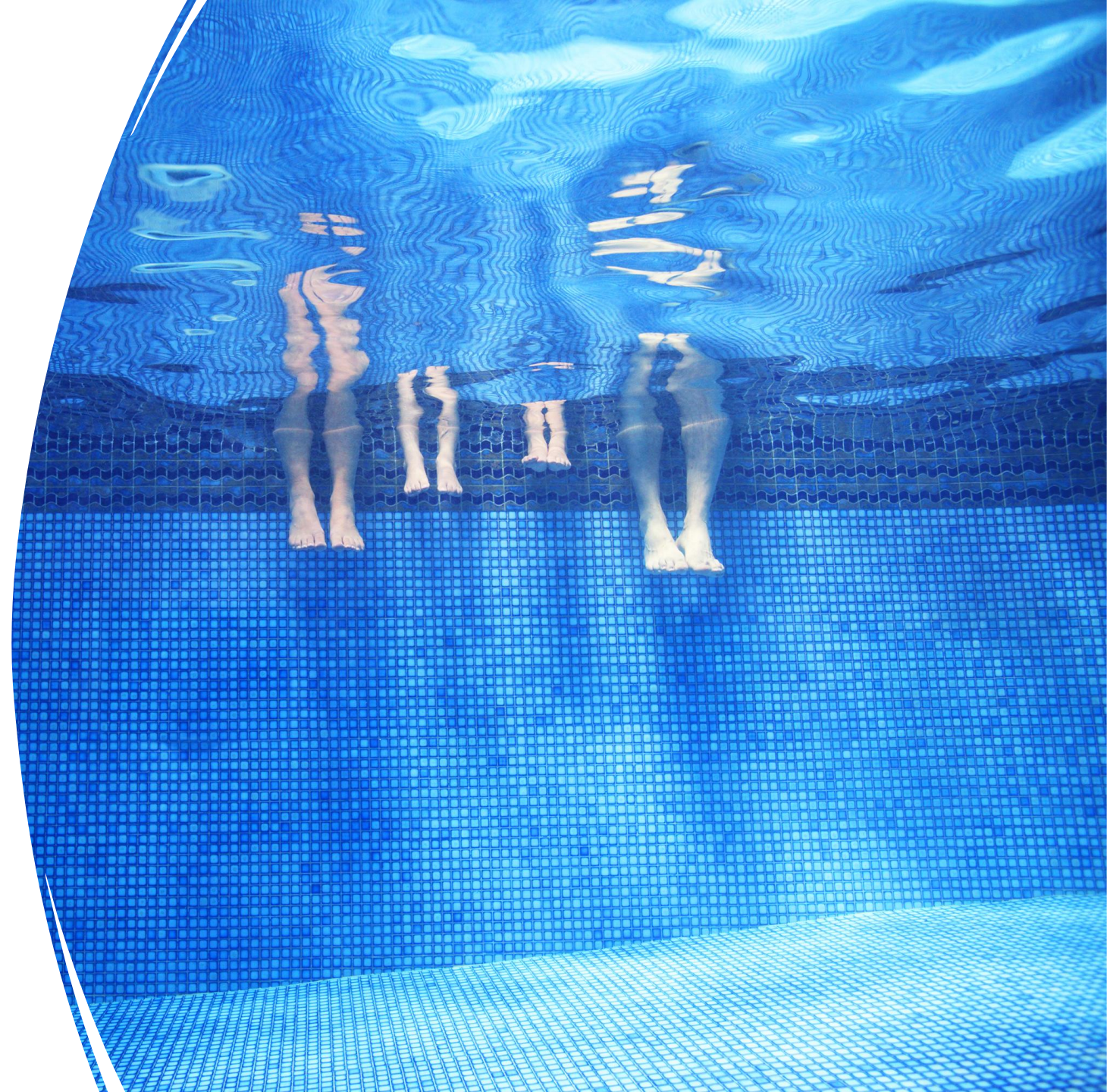


# DIGITAL CONTENT CAMPAIGNS

**-40%** (Before AC)

**All Digital Content campaigns  
from 29/6 - 30/8/2026**

**With a minimum 7,000€ investment (net net)**



dependent of available inventory

# PRINT

## 1+1

On all\* print integrations for  
**Weekly magazines**

## -50%

On all\* print integrations for  
**Monthly magazines**

**From 29/6 - 30/8/2026**



(\* )Except : Weekend Special Mode XL 26/08  
dependent of available inventory



# LEADGENS

## 1+1

**all integrations in our Lead generation e-letters from 29/6 - 30/8/2026**



dependent of available inventory

# WEEKEND.BE EXCLUSIVE

## 1 + 1

**On the Weekend.be  
exclusivity pack**

**4,000€ investment for 2 weeks** (net net)

## -50%

**On the Weekend.be  
exclusivity pack**

**2,000€ investment for 1 week** (net net)

**from 01/6 - 30/8/2026**



dependent of available inventory, first come first served



# MAGIXX

# REACH

# SUMMER

# PROMO



**BUY 1 + 2 FREE**

-  Offer only valid on Magixx Reach 1 Package
-  Valid for campaigns in June, July & August
-  Booking must be confirmed before 31st May

**39.000€**

Media value 322.000€

*1 campaign purchased + 2 free bonus campaigns.  
Non-transferable, non-refundable. Not combinable with other promotions. Subject to availability*



# Roularta Advertising



**We Make It Personal**

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