



**Roularta**  
Media Group



# SUMMER PROMO 2025



# DIGITAL CAMPAIGNS

## 1+1

**All\* Digital campaigns  
from 30/6 - 31/8/2025**

**With a minimum 5,000€ investment** (net net)

To make sure advertisers can continue to reach the audiences they need, Roularta will be targeting this summer not only Belgian IP addresses, but **all** Belgian profiles. Whether they're in Belgium, or abroad enjoying a nice cocktail.

We will **only** reach someone when we can identify him or her as Belgian based on Roularta's datasignals and Logged-in profiles. This way we ensure qualitative audiences.



\*except : Social Extension, data, App, podcasts and Social packs





# **DIGITAL CONTENT CAMPAIGNS**

**-40%**

**(Before AC)**

**All Digital Content campaigns**

**from 30/6 - 31/8/2025**

**With a minimum 7,000€ investment (net net)**



**PRINT**

**1+1**

**On all\* print integrations for  
Weekly magazines**

**-50%**

**on all\* print integrations for  
Monthly magazines**

**From 30/6 - 31/8/2025**



\*except : K Weekend Black Knokke (30/07) + K Weekend Koken (28/8) + Le Vif Weekend Recepten FR (29/08)



# LEADGENS

## 1+1

**All\* all integrations in our  
Leadgeneration e-letters  
from 30/6 - 31/8/2025**





# MAGIXX



# 1 + 1

Buy one REACH package, get one free\*

# SUMMER PROMO 2025



## PACKAGES

REACH PACK 1

**39.000€**

1 insertion

REACH PACK 3

**83.500€**

3 insertions

*\*Buy one package, get one free.*

*Offer valid for campaigns only on reach packs from July 1st to August 31st 2025, subject to availability.*

*Rates are expressed Net Excl.VAT .*

*Non-transferable, non-refundable. Not combinable with other promotions. Terms and conditions apply.*

*The organizer reserves the right to modify or cancel the offer.*



# Roularta Advertising



**We Make It Personal**

Raketstraat 50, 1130 Brussel, [www.roularta-advertising.be](http://www.roularta-advertising.be)