# **Roularta** Media Group

## SUMMER PROMO

2025

#### **DIGITAL CAMPAIGNS**

### 1+1

#### **All\* Digital campaigns**

#### from 30/6 - 31/8/2025

#### With a minimum 5,000€ investment (net net)

To make sure advertisers can continu to reach the audiences they need, Roularta will be targeting this summer not only belgian IP adresses, but **all** Belgian profiles. Whether they're in Belgium, or abroad enjoying a nice cocktail.

We will **only** reach someone when we can identify him or her as Belgian based on Roularta's datasignals and Logged-in profiles. This way we ensure qualitative audiences.



#### **DIGITAL CONTENT CAMPAIGNS**

-40%

#### (Before AC)

#### **All Digital Content campaigns**

#### from 30/6 - 31/8/2025

With a minimum 7,000€ investment (net net)





## 1+1

#### On all\* print integrations for Weekly magazines

### -50%

#### on all\* print integrations for Monthly magazines

From 30/6 - 31/8/2025

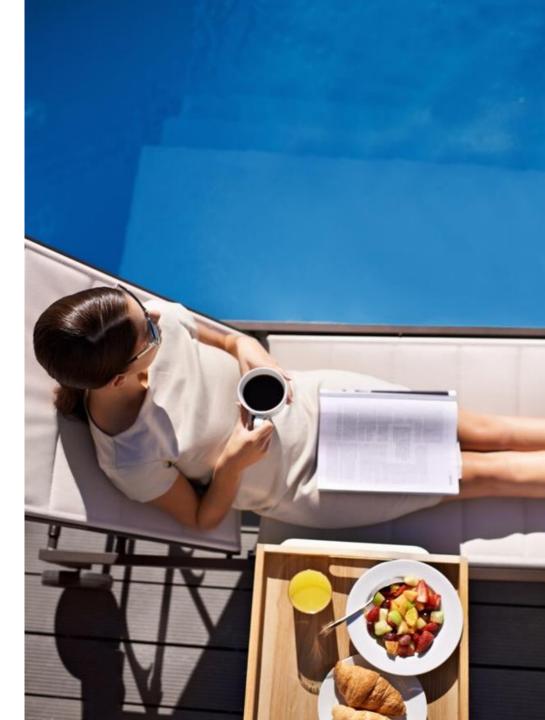
\*except : K Weekend Black Knokke (30/07) + K Weekend Koken (28/8) + Le Vif Weekend Recepten FR (29/08)





## 1+1

All\* all integrations in our Leadgeneration e-letters from 30/6 - 31/8/2025



REACH

## MAGIXX

JUMMER

IPM

R Rossel Advertising

Roularta Media Group dpg

#### Buy one REACH package, get one free\*

**PACKAGES** 

REACH PACK 1 39.000€ REACH PACK 3 83.500€

1 insertion

\*Buy one package, get one free.

Offer valid for campaigns only on reach packs from July 1st to August 31<sup>st</sup> 2025, subject to availability. Rates are expressed Net Excl.VAT .

Non-transferable, non-refundable. Not combinable with other promotions. Terms and conditions apply. The organizer reserves the right to modify or cancel the offer.



We Make It Personal

Raketstraat 50, 1130 Brussel, www.roularta-advertising.be