

# COMBINED PACK : PRINT + DIGITAL WEEKLIES + LOCALS

Maximize Your Impact with Our Expanded Print + Digital Advertising Packs

Reach the heart of our audience — and go even further — by combining the power of print and the agility of digital across our strongest weekly brands, now extended with key local titles such as *KW* and *De Zondag*.

With *Le Vif*, *Knack*, *Trends*, *Flair*, *Libelle*, *Femmes d'Aujourd'hui* and now *KW* and *De Zondag*, **your message reaches both national and regional audiences for unmatched market coverage.**

**Our Expanded Advertising Packs offer you:**

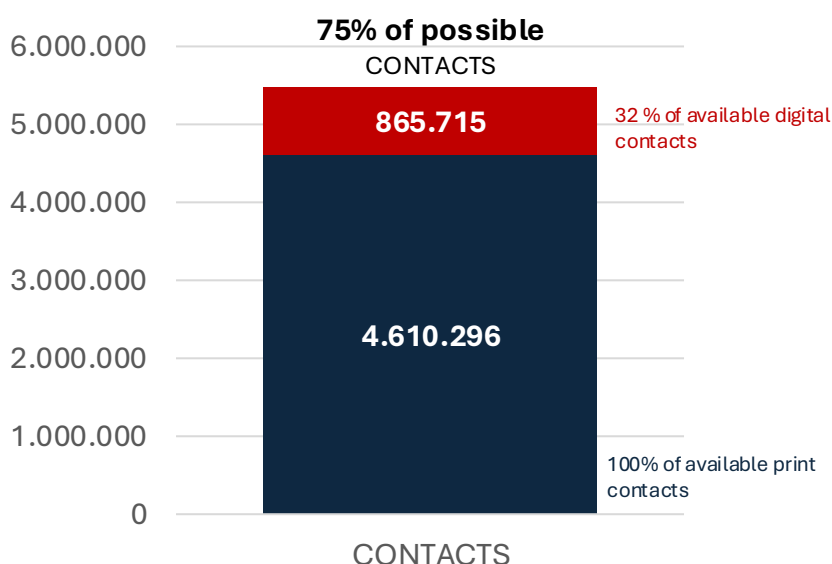
**UNRIVALED VISIBILITY:** engage loyal print readers and dynamic digital users across Belgium's leading national and local weekly titles.

**EXTENDED AND AMPLIFIED REACH:** broadcast your message to an even wider and more diverse audience, thanks to the combined strength of our national and regional brands.

**POWERFUL BRAND ASSOCIATION:** leverage the trust, credibility, and popularity of Belgium's most respected publications — both nationally and locally.

**AN EVEN SMARTER INVESTMENT:** maximize your communication impact with an integrated, high-reach solution at competitive rates.

By combining national prestige with regional strength, our Expanded Print + Digital Packs ensure your campaigns deliver greater reach, stronger engagement, and better results. **CHOOSE THE POWER OF TRUSTED MEDIA — NOW WITH EVEN BROADER REACH.**



**Weeklies + Locals**

**16€**

CPM

**5,4 mio contacts**

**87.000€ rate**



**GO NATIONAL. GO LOCAL. GO FURTHER.**



**Roularta**  
Advertising