

# COMBINED PACK : PRINT + DIGITAL NEWS & BIZ + LOCALS

## Maximize Your Business Impact with Our Premium News & Business Packs

Target decision-makers, business leaders, and engaged readers by combining the power of print and the speed of digital across Belgium's most influential news and business publications: *Knack*, *Le Vif*, *Trends*, *Trends-Tendances* and *DataNews Online*. Plus, extend your reach even further with key local titles such as *KW* and *De Zondag* for maximum exposure.

### Our specialized Advertising Packs offer you:

**EXCLUSIVE VISIBILITY:** position your brand alongside Belgium's most trusted editorial content for News and Business, now enhanced by regional coverage.

**A PREMIUM AND INFLUENTIAL AUDIENCE:** reach top executives, entrepreneurs, and opinion leaders from both national and local spheres who turn to our publications for insight and inspiration.

**POWERFUL BRAND ASSOCIATION:** benefit from the credibility and prestige of media brands recognized for their journalistic excellence, both nationally and locally.

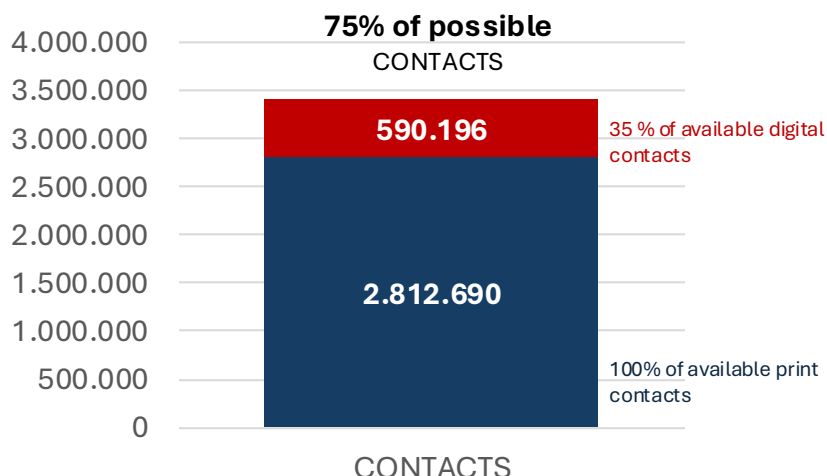
**AN EFFICIENT, TARGETED INVESTMENT:** maximize your ROI with bundled print + digital exposure across the core titles that matter, including influential regional titles.

By combining trusted journalism with extended local and national reach, our Business & News Packs deliver greater engagement, higher credibility, and stronger business results.

**CHOOSE INFLUENCE. CHOOSE IMPACT. CHOOSE OUR BUSINESS & NEWS ADVERTISING PACKS.**



**DataNews ONLINE ONLY**



**NEWS & BIZ +  
LOCALS**

**19€**  
CPM

**3,4 mio contacts**  
**64.000€ rate**

**WHERE PREMIUM AUDIENCES MEET PROVEN IMPACT.**



**Roularta**  
Advertising