

feeling

Concept

Because we all just love to dream away at gorgeous home reportages, Feeling is releasing 2 editions of Feeling Special HOME in 2025, on 23 April and 19 November. The format, paper, look and feel are all in the familiar Feeling quality.

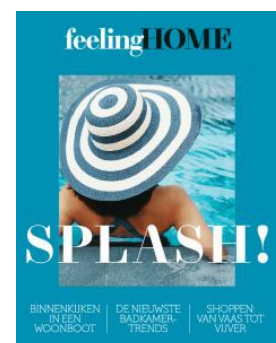
The emphasis is on **plenty of atmosphere** and cosiness in the home: in April we bring some radiant summer vibes, with attention for greenery and terrace. In November, the focus is on cosiness inside, giving us an immediate shot of seasonal cheer. A fashion and jewellery item complete the picture.

GAEL will also have a special report on 'Home' in its issue of 23 April and in the festive issue of 19 November.

What the editors are planning: two peeks inside beautiful interiors, shopping pages, fashion item and so much more!

PUBLICATION

DATE OF PUBLICATION	DEADLINE RESERVATION	DEADLINE MATERIAL
23/04/2025	24/03/2025	27/03/2025
19/11/2025	20/10/2025	23/10/2025



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RATES

FORMAT	RATES
Gross rate 1/1 page Feeling	€ 12.000,00
Gross rate 1/1 page Feeling + GAEL	€ 19.500,00

Rates excl. VAT, per coupon, based on print ready material

KEYFACTS

Print run:

- Feeling: 58.296
- Feeling + GAEL: 83.041

RLP:

- Feeling: 192.758
- Feeling + GAEL: 311.792

Distribution:

- Feeling Home:
In package with Feeling
- GAEL Home: Special Home file
in GAEL

Readers profile:

- Feeling
78,0% women
30,9% SG 1-2
54,1% higher education
- Feeling + GAEL
74,8% women
27,0% SG 1-3
47,9% higher education