

Coupon Booklets

Concept

Our magazines at the service of your brand. Reach a **qualitative, complementary target group with purchasing power** thanks to our handy mini booklet filled with coupons.

New: In 2025, we opted for the strongest target groups, which means that this year 1 coupon booklet will be published with Flair VL/FR, Libelle, Femmes d'Aujourd'hui and Plus NL/FR.

With a special offer, nice discount or information pack, your coupon in our booklet will surely attract the attention of interested consumers.

Thanks to the recto-verso voucher you can combine the offer with an image campaign.

PUBLICATION

DISTRIBUTED WITH THE TOTAL CIRCULATION	DATE OF PUBLICATION	DEADLINE RESERVATION AND MATERIAL	CIRCULATION*	RATES**
Plus NL/FR	17/04/2025			
Libelle	17/04/2025			
Femmes d'Aujourd'hui	17/04/2025	28/02/2025	449.834	€ 5.995
Flair NL	15/04/2025			
Flair FR	16/04/2025			

* Print run Cim Brand Report 2024

**Rates excl. VAT, per coupon, based on print ready material



KEYFACTS

Language:
Dutch / French

Paper:
65 gram

Finish:
Stapled

Size:
•Closed:
W 130 mm x H 160 mm
•Open:
W 260 mm x H 160 mm

1 partner per coupon
Recto-verso