

COMBINED PACK : PRINT + DIGITAL WEEKLIES

Reach the heart of our audience by combining the power of print and the agility of digital across our **strongest weekly brands** — including *Le Vif*, *Knack*, *Trends*, *Flair*, *Libelle*, and *Femmes d'Aujourd'hui*.

Our Advertising Packs offer you:

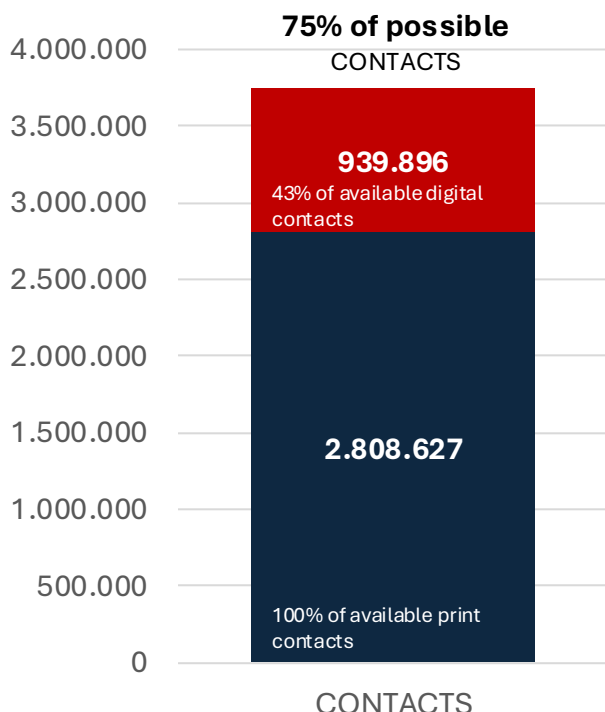
UNRIVALED VISIBILITY: engage loyal print readers and a dynamic digital audience across Belgium's leading weekly titles.

EXTENDED REACH: amplify your message across a wide and diverse audience thanks to the combined strength of our top publications.

POWERFUL BRAND ASSOCIATION: benefit from the trust and recognition of Belgium's most respected weeklies.

A SMARTER INVESTMENT: maximize the effectiveness of your communication with bundled, preferential rates.

By combining Print and Digital across our flagship brands, you ensure your message achieves **GREATER IMPACT, HIGHER MEMORABILITY, AND STRONGER RESULTS.**



Weeklies

16€
CPM

3,7 mio contacts
60.000€ rate

STRONGER BRANDS. GREATER REACH. BETTER PERFORMANCE.



Roularta
Advertising