

COMBINED PACK : PRINT + DIGITAL NEWS & BIZ

Maximize Your Business Impact with Our Premium News & Business Packs

Target decision-makers, business leaders, and engaged readers by combining the power of print and the speed of digital across Belgium's most influential news and business publications: *Knack*, *Le Vif*, *Trends*, *Trends-Tendances* and *DataNews Online*.

Our specialized Advertising Packs offer you:

EXCLUSIVE VISIBILITY: position your brand alongside Belgium's most trusted editorial content for News and Business.

A PREMIUM AND INFLUENTIAL AUDIENCE: reach top executives, entrepreneurs, and opinion leaders who turn to our publications for insight and inspiration.

POWERFUL BRAND ASSOCIATION: benefit from the credibility and prestige of media brands recognized for their journalistic excellence.

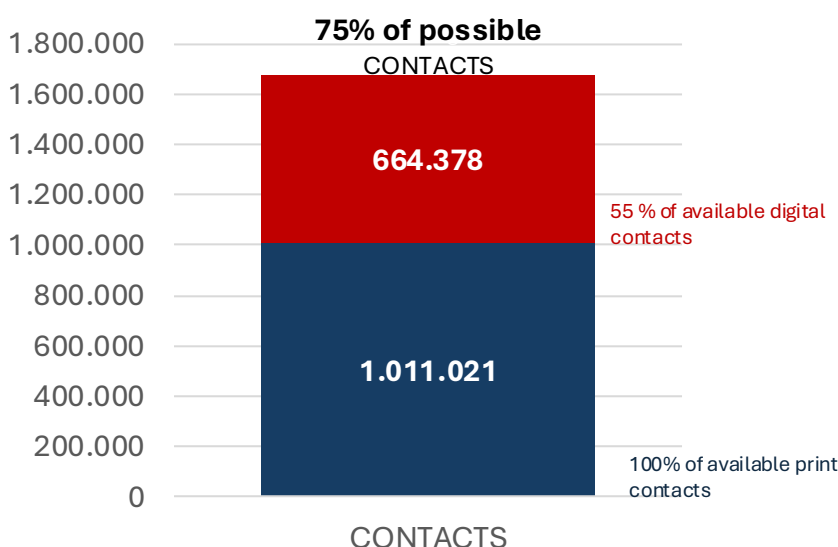
AN EFFICIENT, TARGETED INVESTMENT: maximize your ROI with bundled print + digital exposure across the core titles that matter.

By combining trusted journalism with premium reach, our Business & News Packs deliver greater engagement, higher credibility, and stronger business results.

CHOOSE INFLUENCE. CHOOSE IMPACT. CHOOSE OUR BUSINESS & NEWS ADVERTISING PACKS.



DN ONLINE ONLY



NEWS & BIZ

19€

CPM

1,7 mio contacts
32.000€ rate

WHERE PREMIUM AUDIENCES MEET PROVEN IMPACT.



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Advertising