

Coupon Booklets



Concept

Our magazines at the service of your brand. With our coupon booklets you always end up with the for you, most interesting target group. Reach a qualitative, complementary target group with purchasing power thanks to our handy mini booklets filled with coupons.

With a special offer, nice discount or information pack, your coupon in one or multiple booklets will surely attract the attention of interested consumers.

Thanks to the recto-verso voucher you can combine the offer with an image campaign.

Attention : modified finishing in 2023

PUBLICATION

Edition Summer				
DISTRIBUTED WITH THE TOTAL CIRCULATION	DATE OF PUBLICATION	DEADLINE RESERVATION AND MATERIAL	CIRCULATION (print run Cim Brand Report 2021)	RATES*
Lifestyle				
Knack Knack Weekend	15/03/2023			
Le Vif Le Vif Weekend	16/03/2023	30/01/2023	294.201	€ 5.250
Plus NL/FR	23/03/2023			
Women				
Libelle	16/03/2023			
Femmes d'Aujourd'hui	16/03/2023	30/01/2023	353.700	€ 5.675
Flair NL	14/03/2023			
Flair FR	15/03/2023			

*Rates excl. VAT, per coupon, based on print ready material

KEYFACTS

Language:
Dutch / French

Paper:
65 gram

Finish:
Stapled

Size:
•Closed:
W 130 mm x H 160 mm
•Open:
W 260 mm x H 160 mm

1 partner per coupon
Recto-verso

Coupon Booklets



Edition Winter

DISTRIBUTED WITH THE TOTAL CIRCULATION	DATE OF PUBLICATION	DEADLINE RESERVATION AND MATERIAL	CIRCULATION (print run Cim Brand Report 2021)	RATES*
Lifestyle				
Knack Knack Weekend	25/10/2023			
Le Vif Le Vif Weekend	26/10/2023	04/09/2023	294.201	€ 5.250
Plus NL/FR	19/10/2023			
Women				
Libelle	19/10/2023			
Femmes d'Aujourd'hui	19/10/2023	04/09/2023	353.700	€ 5.675
Flair NL	17/10/2023			
Flair FR	18/10/2023			

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