

# feeling



feelingHOME



**HARMONIE IN HUIS**

JAPANESE BLIJF DE TREND

Mak het zien  
oplopen  
en decoreren

De beste adressen,  
van reet's  
tot rebrat's

Tijdsen en  
no-nomies:  
de designscen

## Concept

Because we all just love to dream away at gorgeous home reportages, Feeling is releasing 2 editions of Feeling Special HOME in 2023, on 19 April and 22 November. The format, paper, look and feel are all in the familiar Feeling quality.

The emphasis is on **plenty of atmosphere** and cosiness in the home: in April we bring some radiant summer vibes, with attention for greenery and terrace. In November, the focus is on cosiness inside, giving us an immediate shot of seasonal cheer. A fashion and jewellery item complete the picture.

GAEL will also have a special report on 'Home' in its issue of 20 April and in the festive issue of 23 November.

**What the editors are planning:** two peeks inside beautiful interiors, shopping pages, fashion item and so much more!

## PUBLICATION

DATE OF PUBLICATION	DEADLINE RESERVATION	DEADLINE MATERIAL
19/04/2023	20/03/2023	23/03/2023
22/11/2023	23/10/2023	26/10/2023

## RATES

FORMAT	RATES
Gross rate 1/1 page Feeling	€ 11.200,00
Gross rate 1/1 page Feeling + GAEL	€ 18.500,00

Rates excl. VAT, per coupon, based on print ready material

## KEYFACTS

### Reach:

- Feeling: 178,436
- Feeling + GAEL: 319,731

### Print run:

- Feeling: 63,336
- Feeling + GAEL: 92,096

### Distribution:

- Feeling Home:  
In package with Feeling
- GAEL Home: Special Home  
file in GAEL

### Readers profile:

- Feeling  
74.2% women  
41.5% SG 1-3  
43.4% higher education
- Feeling + GAEL  
75.6% women  
40.4% SG 1-3  
41.2% higher education