

SUMMER PROMO 2022¹

TITLE	DOES NOT APPEAR ON	VALIDITY	PROMO
1+1			
Knack Knack Focus ² Knack Weekend ³	20-07-2022	week 27 to 34	1 insertion entitles you to 1 additional free insertion in the same period ⁴
Le Vif/L'Express Le Vif Focus ² Le Vif Weekend ³	21-07-2022		
Trends-Trends/Tendances	21-07-2022 04-08-2022 18-08-2022		
Libelle/Femmes d'Aujourd'hui Flair D/F			
R News			
De Zondag		Clustered editions, summer promo 1+1 from 10/7 till 21/8	
KW		Summer promo 1+1	
50% DISCOUNT			
Plus Magazine D/F		1/1 page in the July/August edition (ID 23/06) + 1/1 page in the September edition (ID 18/08) = 50% discount for both issues ⁴	
Feeling/GAEL		1/1 page in Feeling/GAEL of 20/07 = double your space	
Sport/Voetbalmagazine Sport/Foot Magazine		1/1 page in the July edition (ID 22/07) + 1/1 page in the August edition (ID 12/08) = 50% discount on both insertions ⁴	
WE DOUBLE YOUR SPACE			
Knack.be, Levif.be, Knackfocus.be, Focusvif.be, Sportmagazine.be, Trends.be, Moneytalk.be, InsideBeleggen.be/Initiedelabourse.be, Kanaalz.be/Canalz.be, Weekend.be, Plusmagazine.be, Flair.be, Feeling.be, Gael.be, Libelle.be, Femmesdaujourhui.be, Gezondheid.be, Passionsante.be, Minimi.be		1+1 free Min. 5,000€ investment On all campaigns between 1/7-31/8 except : CTC, data, CPC, Newsletters, podcasts et Social	
LeadGen		LeadGen offers 1+1 on the newsletters during July and August.	
Kanaal Z/Canal Z		We double your space in July and August (only for billboards and business brandings) ⁴	

¹ only valid for the formats 1/1 page and 2/1 pages

² from week 26 till week 33, Le Vif and Knack Focus will be inserted in Le Vif/L'Express and Knack

³ Knack and Le Vif Weekend will not appear from week 27 till 33

⁴ same format, product and visual

The summer promo is not applicable to the Knack Weekend Special Black Knokke powered by Steps (ID 27/07).*



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