



19.05.2022  
VENUE: GARE MARITIME  
FOOD MARKET

# A TASTE FOR IT

by **DataNews** 2022  
CAREER FAIR FOR IT  
& DIGITAL PROFESSIONALS

## Concept

**A taste for IT** focusses on motivated starters, talented job seekers and ambitious 'High Potentials' in the IT-sector. Top talent is rare and coveted/wanted! How do you recruit the IT-talent that makes your company grow? Profile your company on our tasty event and heat up the wanted jobseekers.

We make sure that you meet some interesting talents during the event and we raise your chance on a **perfect Match!**

## PROGRAMME

Concrete the event is split in 2 parts where we aim for a different target group.

### • 15h30 – 18h 30

#### **Job Village – Free Entrance**

We open the jobvillage for everyone with an interest in an IT job. We are talking about last years students and active job seekers. Through an intense media campaign (online and offline) we make candidates warm to register and meet our partners.

### • 18h30 – 22h30

#### **Cullinary Night – Invitation Only**

Starting from 18h30 we aim for the latent job seekers. Experienced IT profiles are invited to taste from our workshops with a known chef. Besides the workshops you can enjoy some tasty dishes from different top chefs like Sang Hoon Degeimbre, Bart De Pooter, Giovanni Bruno & more.

The dishes represent the Belgian Gastronomy, the Melting Pot of the Brussels cuisine, but always interpreted with local and seasonal products.

## Info

### **Venue:**

Gare Maritime Food  
Market  
9 Picard Street  
1000 Brussel

### **Date:**

Thursday May 19<sup>th</sup> 2022

## Contact

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10.750 euro



7.350 euro



4.750 euro

## FORMULAS

|  | 10.750 euro | 7.350 euro | 4.750 euro |
|--|-------------|------------|------------|
| • Logo mentioning on all online and offline communication                                | ✓           | ✓          | ✓          |
| • Booth with a totem in own look & feel, high table and high chairs                      | ✓           | ✓          | ✓          |
| • 4 prepaid Gare Maritime Food Vouchers for your staff (Value: 4 * 85 euros) *           | ✓           | ✓          | ✓          |
| • Prepaid Gare Maritime Food Vouchers to surprise some hot shots (Value: x * 85 euros) * | 6           | 2          | 1          |
| • 4 parking tickets for your staff (Value: 4 * 9 euros) *                                | ✓           | ✓          | ✓          |
| • Access to Conversation Starter   | ✓           | ✓          | ✓          |
| • Goodie in the goodiebag  | ✓           | ✓          | ✓          |
| • Invitations for culinary night   | 10          | 4          | 2          |
| • Add in the Data News from 28 <sup>th</sup> of April                                    | 1/1         | 1/2        |            |
| • Choice of location of the booth  | ✓           |            |            |
| • Leaderboard in a Data News newsletter (Value: 2.380 €)                                 | ✓           |            |            |

\* The Food Market ensures a fully digital cashless culinary experience where you can choose, through a QR codes, several food and drink experiences. Combine whatever you want.

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