Libelle + Femmes d'Aujourd'hui

			Universe 16+
Reach		1.351.297	9.462.733
Language	French	37,2%	43,0%
	Dutch	62,8%	57,0%
Gender	Men	24,3%	48,9%
	Women	75,8%	51,1%
Age	16-17 years	1,5%	2,7%
	18-24 years	6,7%	9,8%
	25-34 years	10,2%	15,7%
	35-44 years	12,9%	15,8%
	45-54 years	14,3%	16,3%
	55-64 years	21,1%	16,3%
	65-74 years	18,0%	12,6%
	75+ years	15,3%	10,9%
MRP	Main Responsible for Purchase: yes	79,8%	71,8%
Education level	Elementary Level	5,9%	6,5%
	Lower Secondary	15,4%	16,3%
	Higher Secondary	43,8%	43,1%
	College & University	35,0%	34,1%
Profession	Active	47,6%	51,7%
	Entrepreneurs & liberal profession	4,4%	5,8%
	Executives	4,1%	5,3%
	Employee	31,0%	28,9%
	Skilled / Unskilled Labourer	8,1%	11,8%
	Housewife	5,7%	4,0%
	Retired	34,7%	25,1%
	Student	6,5%	10,4%
	Unemployed + Other	5,6%	8,8%
Household	With children	19,7%	24,3%
	Grandparents yes	39,3%	27,6%
	Grandchild(ren) <15y.old	29,1%	20,9%
Social Groups	Social groups 1	9,9%	11,6%
	Social groups 2	10,4%	11,7%
	Social groups 3	14,1%	12,9%
	Social groups 4	12,6%	12,2%
	Social groups 5	12,5%	11,7%
	Social groups 6	14,7%	12,5%
	Social groups 7	12,1%	11,7%
	Social groups 8	10,1%	12,0%
	Social groups 1-2	20,3%	23,3%
	Social groups 1-3	34,4%	36,2%
	Social groups 1-4	47,0%	48,3%
	Social groups 5-8	49,3%	47,9%

Source: CIM NRS 2021-2022, Paper+Digital Versions